

PROFILE

Creative and quality driven web developer and designer; determined to incorporate thoughtfully designed front-end user interfaces with efficient, standards compliant back ends on all projects.

SKILLS

Web Application Design & Development

- Solely designed and built multiple websites for local government agencies, educational institutions, as well as individual clients. Sites ranged in size from a few pages to several hundred pages.
- Analyzed business needs for sites and designed and implemented effective information flow.
- Built interactive web applications pursuant to departmental needs and updated applications in response to personnel and public user input.
- Utilized best development practices pursuant to W3C standards, including building sites based on the most current HTML/XHTML DTD, using CSS for total site construction rather than tables, and designing public sites to be in conformance to Section 508 standards.
- Experienced in the development of dynamic websites using ASP and ASP.Net C# server-side technologies with Oracle, SQL Server or MySQL database interaction.
- Experienced in the development and maintenance of sites using Drupal, WordPress and Cascade Server; including the development and implementation of custom designed themes.
- Experience maintaining Microsoft IIS; limited experience with Apache for Windows and UNIX/Linux.
- Experienced use of the most current web and database tools and languages, including XHTML, XML, CSS3, JavaScript, JQuery, Flash, ASP.Net, SQL for Oracle and MySQL.

Project Management

- Managed website and application development from initial concept through final delivery to client.
- Worked with marketing professionals throughout the design process to ensure projects were meeting marketing needs and goals.
- Conducted meetings with management and staff during the web application design and development process to ensure websites met public and personnel needs.
- Prepared project documents, work outlines and project time lines & deadlines to ensure the development process was organized and on time.
- Researched hardware and software needs for department and provided proposals.
- Administered esoteric software used for departmental needs, and informally provided technical support to staff.
- Managed 60+ large scale land use development projects concurrently as an urban planner for Riverside County.

Graphic & Interactive Design

- Experienced web interface designer with the ability to merge high end visual aesthetics with the most current web technologies and programming to create high-end, user-friendly web applications.
- Designed prominent website billboards and web graphics for UC Santa Cruz in consultation with marketing professionals, and in accordance with established design guidelines.
- Designed logos for departmental uses (business cards, websites, and publications).

Computer Applications & Programming

- HTML, XHTML, CSS, JavaScript, JQuery, Google APIs, Facebook APIs
- Drupal 6+, WordPress, Cascade Server
- ASP.NET, PHP
- C#, C++, Java
- Microsoft Visual Studio
- Adobe Creative Suite [Dreamweaver, Flash, Photoshop, Illustrator, InDesign]
- 3D Studio Max
- ARCVIEW, ARCInfo – GIS software
- Oracle, MySQL, SQLServer

WORK HISTORY	Web Developer University of California, Santa Cruz Santa Cruz, California	2010 - Present
	IT Business Systems Analyst III - Web Development Riverside County Transportation & Land Mangement Agency Riverside, California	2007 - 2010
	Planner IV - Webmaster Riverside County Planning Department Riverside, California	2006 - 2007
	Planner III - Webmaster Riverside County Planning Department Riverside, California	2002 - 2006
	Digital Artist Softmirage, Inc. Marina Del Rey, California	2000 - 2001
	Urban Regional Planner III Riverside County Planning Department Riverside, California	1999 - 2001

EDUCATION

University of California, Irvine B.A. Studio Art, <i>summa cum laude</i> , Spring 2010 Honors in Studio Art
University of North Carolina at Greensboro B.A. Geography (Urban Planning), 1996 Dean's List: Fall 1993, Spring 1994, Fall 1995 Scholarship to study abroad in Wroclaw, Poland - Spring 1996
Santa Monica College, Santa Monica, California Interactive Multimedia Certificate Program, 2001-2004 37 credit hours completed in web design, digital imaging, motion graphics, video editing, design fundamentals and photography
Riverside Community College, Riverside, California 15 credit hours completed in 3d modeling, 3d animation and computer programming
Art Center College of Design, Pasadena, California 14 credit hours completed in foundational design, typography, graphic design and conceptual rendering

URLS

www.defiantgoat.com [roles: designer/programmer/webmaster]
www.jaysonward.com [roles: designer/programmer/webmaster]
45years.ucsc.edu/plus5 [roles: designer / programmer]
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